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105 Business Groups Come Together to Support Getting Out The Vote

BIPAC Organizes the Fifth Annual Employee Voter Registration Week

WASHINGTON DC—Today, BIPAC announced the success of its Employee Voter Registration Week (EVRW), which took place from September 24-28. The initiative is a part of a broader Get Out The Vote (GOTV) and election education campaign that was launched five years ago by BIPAC and its partners called “Employees Vote.”

Employee Voter Registration Week is an effort to make a dent in the number of unregistered citizens across the country. During this week, companies and associations – large and small alike – joined together to encourage voter registration among private sector employees. The initiative does not tell employees how to vote or who to vote for, but instead aims to serve as a resource to help employers educate their employees about the issues that are important to their industries and provide key deadlines, voter registration, and polling location information.

“Every election year, AF&PA conducts a Get Out the Vote campaign to encourage forest product industry employees and stakeholders to vote. BIPAC’s Employee Voter Registration Week is a great complement to our efforts. We promote EVRW on our website and social media channels and we distribute tools from BIPAC for our member companies to use with their employees. Not only is EVRW helpful in getting voters registered, it also helps AF&PA demonstrate our value to our members,” said Laura Pickard, Manager, PAC & Grassroots, American Forest & Paper Association.

“Employee Voter Registration Week is a fantastic way to engage members and local chamber partners while getting them excited to vote,” stated Joshua Gabel, Director of Grassroots Development and Engagement, Florida Chamber of Commerce.

“Our research shows that 83% of employees believe that information that they've received from employers on voting, policy, or politics is helpful. And of those employees who heard from their employer, 65% have said such information makes them more likely to vote, while a majority found such employer-provided information to lead them to vote,” said BIPAC President and CEO Jim Gerlach.

“As a former-U.S. Congressman and state elected official from Pennsylvania, who served in one of the most competitive districts in the country, I tell everyone I meet that every vote matters. I actually won my first election, in 2002, by beating my competitor by just 23 votes, which was less than one vote per precinct. I've witnessed other elections come even closer,” continued Gerlach.

The men and women elected to office at all levels can make an impact on employers and employees' industries and jobs. It is Americans’ civic duty as voters to know who they are voting for and to cast not just a ballot, but an educated ballot. Although Employee Voter Registration Week is over, BIPAC will continue to provide free non-partisan voter education information on candidates and the election process at EmployeesVote.com that all employers can use with their employees, retirees, partners, and stakeholders.

Company and industry specific resources, online tools, and best-practice Employer-to-Employee (E2E) grassroots advocacy, PAC, and GOTV strategies will also be provided to BIPAC’s 200-plus members and partners leading up-to and following the Midterm Elections.
About BIPAC
The Business-Industry Political Action Committee was founded in 1963 and has over 200 companies and associations as its members. Through its Political Action Fund, it works to elect pro-business candidates to Congress. BIPAC’s Business Institute for Political Analysis carries out extensive programs of political analysis, research and communications on campaigns and elections, and fosters business participation in the political process. Learn more at www.bipac.org.