Employee Voter Registration Week Kicks Off Across the U.S.
National Voter Registration Drive for Private Sector Employees to be Hosted September 25-29, 2017

WASHINGTON DC – Today, the Business-Industry Political Action Committee (BIPAC) announced the start of its fourth annual Employee Voter Registration Week.

Employee Voter Registration Week is an effort to make a dent in the number of unregistered citizens across the country. During this week, over 50 official company and association partners – and many others – will join together in an effort to encourage voter registration among private sector employees. The initiative will not tell employees how to vote or who to vote for, but instead aims to serve as a resource to help employers educate their employees about the issues that are important to their industries and provide key deadlines, voter registration, and polling location information.

“America works better when Americans vote, but Americans can't vote unless they are registered,” said former-U.S. Congressman and current BIPAC President & CEO Jim Gerlach. “Critical elections are decided every year by just a few votes per precinct. Earlier in my public service career, I won a 1990 race for the Pennsylvania State House of Representatives by just 23 votes and my former Pennsylvania Sixth Congressional District was known as one of the most competitive in the nation, so I can certainly testify to the adage that every vote counts,” continued Gerlach.

“There are millions of employees across the U.S. who have not registered to vote. People don’t register because they forget, or they think that it's too complicated or time-consuming, or perhaps they have moved and just haven't updated their voter registration. The truth is that registering to vote is simple and doesn't take much time or effort,” said BIPAC Director of Voter Engagement and Advocacy Programs Kim Durcho.

To learn more about Employee Voter Registration Week and the online tools available to employers to help their employees register to vote, learn about their elected officials and candidates, and more – visit www.employeesvote.com.

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About BIPAC
BIPAC is a member-based, bipartisan organization whose mission is as simple as it is vitally important—to help private sector employers educate and motivate employees to use their power as private citizens to get involved in the legislative and electoral processes to promote a
pro-jobs agenda and foster the growth of American prosperity. Through Employer-to-Employee (E2E) engagement, our national network of member companies, trade associations, and state partners work to energize employees to be both advocates and informed voters to accomplish policy outcomes that lead to economic growth and opportunity, more jobs, and a stronger free-enterprise system. Learn more at www.bipac.org.